

“UniverCheck”

Educational project created with the support of USAID. **It's an educational tourism show about Ukrainian universities.** In 10 episodes, hosts Oleksandr Pedan and his daughter Lera showcased **10 cities and 12 universities.** The show not only demonstrates educational opportunities at Ukrainian universities but also portrays the region's prospects for youth life and development.

Project Goal — to help prospective students choose a university and continue their education in Ukraine.

Result:

- ▶ Over 1 million views of the project
- ▶ Over 200 mentions of the project in the media

WATCH THE PROJECT



КИЇВСЬКИЙ
ПОЛІТЕХНІЧНИЙ
ІНСТИТУТ



УніверCheck



КИЇВСЬКИЙ
НАЦІОНАЛЬНИЙ
УНІВЕРСИТЕТ



УніверCheck 2.0

ПРОФЕСІЇ



“UniverCheck 2.0 PROFESSIONS”



The second season of the educational project about Ukrainian universities, also created with the support of USAID. It showcases **new cities and universities, as well as delves into the specifics of various professions that will be relevant after the end of the war.**

Project Goal — to help prospective students choose a profession and university in Ukraine.

Result:

- ▶ Over 1.4 million views of the project
- ▶ Over 200 mentions of the project in the media.

[WATCH THE PROJECT](#)



“CollegeCheck”

The third season of the educational project, created with the support of USAID. It has been transformed to meet the demands of the times and focuses on vocational schools. The season demonstrates the opportunities of vocational education in Ukraine for building a career and the prospects of this educational field and shows the features of studying in 6 vocational schools.

Project Goal – demonstrate the career opportunities offered to young people by studying at vocational schools.

Result:

▶ over 673 thousand views in the week after the season was published

WATCH THE PROJECT



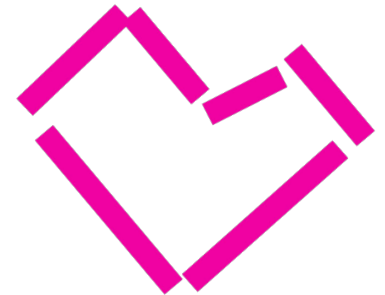
КОЛЕДЖ

check



**МАШИНОБУДІВНИЙ
ФАХОВИЙ КОЛЕДЖ
СУМДУ**

#4



“ProfessionsCheck”

Career guidance conferences, during which successful Ukrainians share their professional journey and motivate the youth who are attendees.

Project Goal — to inform prospective students about various professions, inspire them with real-life cases of successful Ukrainians, and make them understand that if they make a mistake, they always have a chance to find themselves in another profession and become successful.

Result:

- ▶ 3 offline events + live-streaming
- ▶ Over 1,000 participants
- ▶ Over 6,000 views of the live stream on YouTube

WATCH THE BROADCAST



ПРОФЕСІЇ

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